

# SPONSORSHIP OPPORTUNITIES



Your sponsorship of the ABC-VA Excellence in Construction Awards will assist us in producing a first-rate program. If you are interested in becoming one of this year's sponsors, please complete the form below by checking the preferred sponsorship and return it to ABC Virginia. To receive recognition in the event program, you must submit your sponsorship no later than **September 10, 2021**.

## **EVENT SPONSOR \$5,000 (1 AVAILABLE)**

- **60 second video spot included in event live stream**  
*Ad will include custom video featuring company logo*
- **Full page color ad in Inside Business & program**  
**Please submit ad no later than September 10, 2021**
- **Recognition in ABC-VA Enewsletter**  
*(sent to 2,000+ contacts)*
- **Homepage banner ad on ABC-VA's website**  
*Your company logo displayed on our homepage*
- **Custom social media graphic displayed on ABC-VA's social media handles; Facebook, Twitter, LinkedIn and Instagram**
- **Includes table at event**

## **GOLD SPONSOR \$2,500 (4 AVAILABLE)**

- **15 second video spot**  
*Ad will include custom video featuring company logo*
- **1/2 Page Color Ad in Inside Business and program**  
*Ad will include a link to company website*  
*Ad Specs will be sent upon receipt of sponsorship.*  
**Please submit ad no later than Sept. 10, 2021**
- **Recognition in ABC-VA Enewsletter**  
*(sent to 2,000+ contacts)*

## **ADDITIONAL SPONSORSHIPS**

### **INSTRUCTOR OF THE YEAR (2 AVAILABLE) \$1,500**

- **Honors an ABC-VA & High School Tech Center Instructor**
- **Recognition in ABC-VA Enewsletter**  
*(sent to 2,000+ contacts)*
- **Recognition in program**

### **PROGRAM SPONSOR \$1,500**

- Includes company logo in the program
- Recognition in Inside Business

### **BAR SPONSOR \$2,000 (3 Available)**

- Includes company logo displayed at the bar
- includes recognition in the program

### **AWARD SPONSOR \$1,250**

- Includes company logo in event
- Includes recognition in program and Inside Business

### **WORKFORCE / CTE SPONSOR \$1,500 (2 AVAILABLE)**

- **Honors an ABC-VA Apprentice & High School Tech Center Apprentice of the Year**
- **Recognition in ABC-VA Enewsletter**  
*(sent to 2,000+ contacts)*
- **Recognition in program**

### **WINE BOTTLE SPONSOR \$1,500**

- Includes purchase of bottle of wine with printed company logo
- Recognition in the program
- Recognition in Inside Business

### **COOKIE SPONSOR \$500**

- Includes company logo printed on cookies
- Recognition in the program
- Recognition in Inside Business

### **1/4 PAGE AD IN INSIDE BUSINESS \$500 (LIMITED AVAILABILITY)**

- Includes 1/4 page color ad in Inside Business

**ALL SPONSORSHIPS MUST BE PAID -IN- FULL TO BE CONSIDERED SOLD.**

For more information on how to become an Excellence in Construction Awards sponsor, please contact:  
Rob Camlin at [rob@abcva.org](mailto:rob@abcva.org) or phone (757) 855 - 8220